



**Community Grants & SPONSORSHIP APPLICATION**

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

PH: \_\_\_\_\_ MB: \_\_\_\_\_

EMAIL: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

NAME OF TEAM: \_\_\_\_\_

OR

NAME OF COMMUNITY GROUP/CLUB: \_\_\_\_\_

ABN (If applicable): \_\_\_\_\_

SOCIAL MEDIA- Please tick if you have the following platform, and if so the number of followers for that platform

- WEBSITE
- TWITTER  / \_\_\_\_\_
- FACEBOOK  / \_\_\_\_\_
- INSTAGRAM  / \_\_\_\_\_

How do you aim to utilise the funding?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What level of assistance/funding are you seeking?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Has your club/organisation received sponsorship from either Werribee Football Club or Tigers Clubhouse previously? Please give details.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How can your organisation promote/provide return to the Werribee football club and tigers clubhouse? *i.e.: signage, social media or venue attendance/support etc.*

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Please email your application to: [marketing@tigersclubhouse.com](mailto:marketing@tigersclubhouse.com)  
Or drop them off in person marked: Attention Marketing, to 70 old Geelong road, hoppers crossing

OFFICE USE	APPROVED	<input type="checkbox"/>	DECLINED	<input type="checkbox"/>	Date: ____/____/____
APPROVED BY: _____		Details: _____			
		_____			
		_____			

Thank you for your interest in being part of the Werribee Football Club-Tigers Clubhouse Community Grants /Sponsorship scheme

Due to the overwhelming number of requests we receive for club sponsorship and support of local groups we have in-place a formal approval process, whereby each request is appraised and approved or rejected by the sponsorship committee.

Our ability to fund sponsorship requests for clubs and groups is governed strictly by an annual budget. These policies and criteria are a guide for those interested in making requests for sponsorships. All applications must meet our core values and scope of our sponsorship scheme.

Clubs and community groups requesting support are required to complete an application form, and supply an introduction / information letter about your club or group.

Each application will be assessed on its own merit. If the application meets our criteria and is within our monthly allocated budget, approved groups / clubs will be invited to participate in sponsorship term negotiations.

#### Approval Criteria

All applicants must be a registered Club / Community group.

Only one approved application per applicant / community group per 12 month period will be allowed.

Sponsorships must benefit registered non-profit organizations with tax exemptions which are considered charitable, civic, educational, recreational and/or receive the majority of their support through outside funding.

Sponsored groups have capacity to provide, if successful, marketing support to the tigers clubhouse as agreed in further negotiations in the form but not limited to social media content, email and newsletter content, and outdoor/venue advertising.

#### Restrictions:

- Political parties and advocacy groups

\*The Tigers Clubhouse and Werribee football club reserve the rights to distribute funds as it sees fit in accordance with our policies or deny any and all requests by any and all parties regardless of whether they meet or do not meet the criteria noted herein. Terms and Conditions apply.

\*Please note the Werribee Football Club and Tigers Clubhouse will be holding a mid-year review of the sponsorship performance and areas of improvement.

To make an application please fill out the attached form

Email to: [marketing@tigersclubhouse.com](mailto:marketing@tigersclubhouse.com)

Or drop it off at The Tigers ClubHouse attention to: Marketing  
70 Old Geelong Rd, Hoppers Crossing, VIC, 3029

Kind regards,



*Rhys New*

General Manager  
**Tigers Clubhouse**  
70 Old Geelong Rd,  
Hoppers Crossing, VIC, 3029  
P: (03) 9974 6900



MARK PENALUNA

**Chief Executive Officer**  
**T 1300 GO WERRIBEE**  
E [mpenaluna@werribeefc.com.au](mailto:mpenaluna@werribeefc.com.au)  
Avalon Airport Oval @ Chirnside Park